



Falcon Commercial Development is a privately owned industrial development firm committed to delivering principled, performance-driven solutions for industrial users, owners and investors. With more than 70 years of combined experience across our three development partners, we focus on delivering institutional-grade industrial properties in core Texas markets. Since its inception in 2021, Falcon has completed 13 buildings totaling 5.4 million square feet, leased or sold more than 4.4 million square feet and acquired land for an additional 2.2 million square feet of future development in its first five years of operation.

Falcon was founded by Doug Johnson and Ben Newell, whose combined experience includes the development of 139 industrial buildings totaling 53 million square feet. Veteran yet nimble leadership, paired with a commitment to transparency and consistency, allows us to deliver personalized service and a top-quality final product for our partners.

Our Differentiators



Privately owned



Client-focused



Strong personal relationships



Flexible deal structure



Transparent



Innovative



Time sensitive, yet realistic milestones

Institutional resources.
Thoughtful execution. Lasting value.





Development Services

The Falcon Commercial Development team specializes in industrial real estate development, focusing on warehouses, distribution centers and manufacturing facilities. We manage the full project lifecycle, covering site selection, feasibility, design, construction, leasing, property management and disposition. Our investment-grade buildings are designed and constructed to maintain long-term value, with one goal in mind: to benefit our end users and investment partners.

We thrive on innovation, problem-solving and creating practical solutions that deliver results. Leveraging our knowledge and experience, we deliver institutional-grade properties that create lasting value for years to come.

Our Services

- ▶ Site Selection and Due Diligence
- ▶ Project Feasibility Analysis
- ▶ Site Design and Entitlements
- ▶ Project Capitalization
- ▶ Development Management
- ▶ Construction Management
- ▶ Property Management
- ▶ Speculative and Build-to-Suit Projects
- ▶ Leasing Oversight
- ▶ Project Disposition

**Decades of industrial experience,
trusted partners, and proven results,
all focused on delivering value for you.**